



# ANDERSONVILLE CHAMBER OF COMMERCE

## **Andersonville Valborg Sponsorship | \$100-\$350 Members/Non-Members**

Event Description: Valborg is a cherished Swedish tradition marking the arrival of spring. We invite folks to gather with us around the fire for music, community, and a warm farewell to the long winter months. This family-friendly event also highlights sustainability initiatives, including composting, eco-friendly practices, and environmental education, making it a meaningful celebration of renewal and responsibility.

**Event Date: April 30, 2025 from 5-8PM**

### **GENERAL BRANDING BENEFITS**

- Business name inclusion on website page
- Business name inclusion on the Facebook Event Page
- Sponsor mention in weekly newsletter
- Logo inclusion on banner (if applicable)

### **SOCIAL MEDIA PROMOTIONS**

- \*Included in One (1) branded Valborg Social Media post promoting Sponsor of the Event that shares to Facebook. Final content and timing of posts to be mutually agreed upon by Sponsor and ACC
- Other promotions per the discretion of ACC

### **SPONSOR TO PROVIDE**

- Sponsorship fee in exchange for the execution of the above benefits and marketing of Sponsor's involvement in Valborg 2025
- A Hi-Res logo file due as soon as possible
- Content for Newsletter to be provided no later than April 18, 2025

### **PRESENCE AT EVENT**

- In addition to all benefits stated above, you will have table at the event (if requested)

### **METRICS**

- The Andersonville Weekly: 18,750 Subscribers
- Combined Social Media Reach: >28k followers
  - Instagram, Facebook, Bluesky, Twitter, LinkedIn

**For more information, please contact: Laura Austin | [laustin@andersonville.org](mailto:laustin@andersonville.org)**