

SSA #22 andersonville

Andersonville Special Service Area #22 January 12, 2024

Via Zoom:

<https://us02web.zoom.us/j/86062104747?pwd=dW9aWkl3emx6WWJleUg4VEdCMTJldz09>

- I. Welcome & introductions
- II. Public Comment Period
- III. Approval of November 2023 meeting minutes (Vote)
- IV. Financial report (Vote)
 - A. Review of 2023 financials & 2024 budget
- V. Review of Signed 2024 Contracts
 - A. Vivant Landscaping
 - B. CleanSlate
 - C. Patch Snow Removal
- VI. Customer Attraction
 - A. Holiday Decor
 1. Holiday Decorations removed by Patch last week
 - B. Events
 1. 2024 Neighborhood Guide
 - a) Deliver 1/24/24
 - b) Hold date for Launch Party 1/31/24
 2. [Fika Fest](#)
 - a) Coffee and Cocoa Crawl - [tickets on sale now](#)
 - b) Puzzle Exchange
 3. North Side Restaurant Week
 4. Andersonville Farmers Market vendor applications launched
- VII. Public Way Aesthetics
 - A. Landscaping - no updates
 - B. Streetscape elements - no updates
 - C. Rebate Program
 1. Update Skin Care for Gents
- VIII. Sustainability & Public Places
 - A. CDOT Bike Infrastructure Survey and Focus Group
 1. [Business Survey](#) / [Resident Survey](#)
 2. [Focus Group meeting google form](#)
 - B. Catalpa Plaza updates

1. Meeting rescheduled 1/17
- IX. Economic & Business Development
- A. Megalytics Proposal (Vote)
 1. Geofencing of Clark Street corridor, compared to last year overall and Midsommarfest using census block groups and blocks for more granular demographics. Geofencing of Andersonville Proper for Where Residents Shop
 2. Merchant Affinities and GeoSocial Tracking for Clark Street visitors, Andersonville residents. \$500
 3. Demographics for the Andersonville neighborhood and trade area
 4. Move Data for Andersonville including prior address and age
 - a) Total \$4,000
- X. SSA Management
- XI. Reports from Chamber and ASCA
- XII. 2024 Meeting Schedule
- XIII. Adjourn