

Andersonville Midsommarfest is an annual celebration that transforms Clark Street into a haven of music, dance, and community spirit. Inspired by the Swedish Midsommar tradition, the festival takes place the second weekend in June, ushering in the summer season with a diverse array of festivities. Attendees can expect a dynamic lineup of live musical performances across multiple stages and a curated street fair featuring an eclectic mix of food vendors, artisans, not-for-profits, and local businesses.

Now in its 59th year, the festival has become the hallmark event for the Andersonville community by showcasing the area's unique charm and fostering a sense of inclusivity and togetherness. Midsommarfest not only highlights the diversity of the LGBTQIA2+ community, but also serves as a platform for fostering connections, breaking down barriers, and celebrating love in all its forms.

NEW

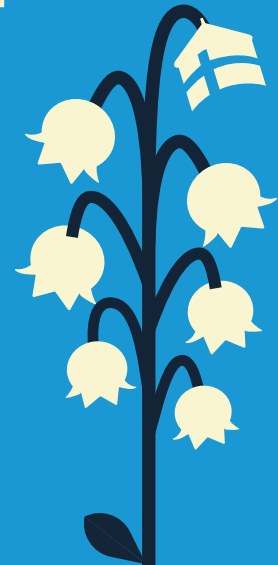
**\$300**  
per  
banner

### LIGHT POLE BANNER SPONSOR

\*must be a 2024-2025 member  
in good standing with the  
Andersonville Chamber of  
Commerce

- Logo on light pole banners throughout the district (Clark only)
- Banner is installed as close to business address as possible
- Business exposure for 3 months
- 20 light poles available

# MID SOMMAR FEST



## JUNE 13-15

On Clark Street from  
Foster

to Gregory

**Thank you  
to our  
sponsors!**

YOUR LOGO  
HERE!

Midsommarfest offers maximum exposure for our sponsoring businesses. Whether you want to align your business with a thriving Chicago festival, or you're looking to put your brand front-and-center for 80,000+ visitors, we have sponsorship levels to meet your marketing goals.



### SPONSORSHIP LEVEL

### BENEFITS

<p><b>\$3,000</b></p> <p><b>FIRST TIME VENDOR BOOTH SPONSOR</b></p>	<ul style="list-style-type: none"> <li>Name-only sponsorship includes branding &amp; signage at 20' x 20' high traffic booth space</li> <li>Sponsorship funds 8 local LGBTQIA2+ artisans and makers to exhibit at Midsommarfest free of charge</li> <li>Logo on event website</li> <li>Logo inclusion on MSF Staff T-shirt</li> </ul>
<p><b>\$3,000</b></p> <p><b>COMMUNITY BOOTH SPONSOR</b></p>	<ul style="list-style-type: none"> <li>Name-only sponsorship includes branding &amp; signage at 20' x 20' high traffic booth space</li> <li>Sponsorship funds 8-10 local non-profits to exhibit at Midsommarfest free of charge</li> <li>Logo on event website</li> <li>Logo inclusion on MSF Staff T-shirt</li> </ul>
<p><b>\$3,000</b></p> <p><b>FRIENDS OF MIDSOMMARFEST SPONSOR</b></p> <p><small>*must be a 2024-2025 member in good standing with the Andersonville Chamber of Commerce</small></p>	<ul style="list-style-type: none"> <li>10' x 10' on-site booth rights (if requested)</li> <li>Logo on event website</li> <li>Logo inclusion on MSF Staff T-shirt</li> <li>Dedicated social media post from @avillechamber</li> </ul>
<p><b>\$1,500+</b> <small>varies by artist</small></p> <p><b>ENTERTAINMENT SPONSOR</b></p>	<ul style="list-style-type: none"> <li>Sponsor a band/performance at Midsommarfest</li> <li>Logo on event website</li> <li>Sponsor recognition signage</li> <li>On stage acknowledgement</li> </ul>
<p><b>\$1,000</b></p> <p><b>RAFFLE SPONSOR</b></p>	<ul style="list-style-type: none"> <li>Help us sponsor a trip to Sweden (for one (1) lucky winner)!</li> <li>Logo on ~15,000 raffle tickets</li> <li>Name listed on event website</li> <li>Dedicated social media post from @avillechamber</li> </ul>
<p><b>\$750</b></p> <p><b>T-SHIRT SPONSOR</b></p> <p><small>*must be a 2024-2025 member in good standing with the Andersonville Chamber of Commerce</small></p>	<ul style="list-style-type: none"> <li>Logo on event Staff T-shirt only</li> <li>Sponsor recognition on event website</li> <li>2 Midsommarfest T-shirts</li> <li>2 \$1 drink tickets</li> </ul>

### QUESTIONS?

Please contact us to help you through the process!

**Laura Austin**  
**Executive Director**  
Andersonville Chamber of Commerce  
773-728-2995  
laustin@andersonville.org



### MIDSOMMARFEST 2025 SPONSORSHIP AGREEMENT

Sponsorship Level Requested\*: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*Please note that all sponsorship packages are subject to approval by event organizers. Looking for a sponsorship package that does not quite fit in the boxes? That's ok! We love working with outside-of-the-box people. Let us know what your sponsorship goals are, and we'll work with you to create a custom festival sponsorship!*

*Sponsorship opportunities and exclusivity may vary depending on pre-existing sponsoring agreements and venue restrictions beyond the control of Midsommarfest organizers. All Festival advertising and promotion is subject to approval by the Midsommarfest management team and the Andersonville Chamber of Commerce Board of Directors. \*Additional sponsorship opportunities and impressions can be customized following a sponsorship activation meeting.*

Return completed form via mail or email,

**ATTN: Laura Austin - MSF Sponsorship**  
Andersonville Chamber of Commerce  
1554 W Hollywood  
Chicago, IL 60640

**Email:** laustin@andersonville.org