



ANDERSONVILLE MIDSOMMARFEST

JUNE 7, 8 & 9

2024 Sponsorship

58 YEARS OF MIDSOMMARFEST!

Residents and visitors alike eagerly anticipate the arrival of Andersonville Midsommarfest, an annual celebration which transforms Clark Street into a haven of music, dance, and community spirit. Inspired by the Swedish Midsommar tradition, the festival takes place the second weekend in June, ushering in the summer season with a diverse array of festivities. Attendees can expect a dynamic lineup of live musical performances across multiple stages and a curated street fair featuring an eclectic mix of food vendors, artisans, not-for-profits, and local businesses.

The festival has become a hallmark event for the Andersonville community, showcasing the area's unique charm and fostering a sense of inclusivity and togetherness. Midsommarfest not only highlights the diversity of the LGBTQIA2+ community, but also serves as a platform for fostering connections, breaking down barriers, and celebrating love in all its forms.

Why raise the roof, when you can raise the maypole? See you in June!

JUNE 09 - 11, 2023 MIDSOMMARFEST IN A SNAPSHOT:



Location: North Clark from Foster Avenue to Gregory Street

\$10 donation at the gate

80K attendees

Social Media Reach:

Instagram: 165,000

Facebook: 140,000



ANDERSONVILLE
CHAMBER OF COMMERCE

\$10 gate donation goes to support the programs of the Andersonville Chamber of Commerce.

andersonville.org

Midsommarfest offers maximum exposure for our sponsoring businesses. Whether you want to align your business with a thriving Chicago festival, or you're looking to put your brand front-and-center for 80,000+ visitors, we have sponsorship levels to meet your marketing goals.



SPONSORSHIP LEVEL

BENEFITS

<p>\$4,000</p> <p>ECO BOOTH SPONSOR</p>	<ul style="list-style-type: none"> Name-only Sponsorship includes branding & signage at 20' x 20' eco tent Sponsorship funds 8-10 non-profits to exhibit at Midsommarfest 10' x 10' on-site booth rights (if requested) Logo on event website Logo inclusion on MSF Staff T-shirt
<p>\$3,000</p> <p>FIRST TIME VENDOR BOOTH SPONSOR</p>	<ul style="list-style-type: none"> Name-only sponsorship includes branding & signage at 20' x 20' high traffic booth space Sponsorship funds 8-10 LGBTQ+ artisans to exhibit at Midsommarfest free of charge Logo on event website Logo inclusion on MSF Staff T-shirt
<p>\$2,500</p> <p>NEIGHBORHOOD SPONSOR</p> <p><small>*must be a 2023-2024 member in good standing with the Andersonville Chamber of Commerce</small></p>	<ul style="list-style-type: none"> 10' x 10' on-site booth rights (if requested) Logo on event website Dedicated Instagram post from @avillechamber Logo inclusion on MSF Staff T-shirt
<p>\$1,500</p> <p>FRIEND OF MSF SPONSOR</p> <p><small>*must be a 2023-2024 member in good standing with the Andersonville Chamber of Commerce</small></p>	<ul style="list-style-type: none"> 10' x 10' on-site booth rights (if requested) Logo on event website Dedicated Instagram post from @avillechamber Logo inclusion on MSF Staff T-shirt
<p>\$1,000</p> <p>FAMILY AREA SPONSOR</p> <p><small>*must be a 2023-2024 member in good standing with the Andersonville Chamber of Commerce</small></p>	<ul style="list-style-type: none"> 10' x 10' on-site booth rights (in Family Area footprint, if requested) Logo on event website Sponsor recognition signage Dedicated social media post
<p>\$750</p> <p>T-SHIRT SPONSOR</p> <p><small>*must be a 2023-2024 member in good standing with the Andersonville Chamber of Commerce</small></p>	<ul style="list-style-type: none"> Logo on event T-shirt only Sponsor recognition on event website 2 Midsommarfest T-shirts
<p>\$500+ varies by artist</p> <p>ENTERTAINMENT SPONSOR</p>	<ul style="list-style-type: none"> Sponsor a band/performance at Midsommarfest Logo on event website Sponsor recognition signage

QUESTIONS?

Please contact us to help you through the process!

Laura Austin
Executive Director
Andersonville Chamber of Commerce
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laustin@andersonville.org



MIDSOMMARFEST 2024 SPONSORSHIP AGREEMENT

Sponsorship Level Requested*: _____

Business Name: _____

Business Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Title: _____

Authorized Signature: _____

Please note that all sponsorship packages are subject to approval by event organizers. Looking for a sponsorship package that does not quite fit in the boxes? That's ok! We love working with outside-of-the-box people. Let us know what your sponsorship goals are, and we'll work with you to create a custom festival sponsorship!

*Sponsorship opportunities and exclusivity may vary depending on pre-existing sponsoring agreements and venue restrictions beyond the control of Midsommarfest organizers. All Festival advertising and promotion is subject to approval by the Midsommarfest management team and the Andersonville Chamber of Commerce Board of Directors. *Additional sponsorship opportunities and impressions can be customized following a sponsorship activation meeting.*

Return completed form via mail or email,

ATTN: Laura Austin - MSF Sponsorship
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Email: laustin@andersonville.org